



**AUTUMN/WINTER 2018**



**GOLF**

THIS SEASON I wanted  
to show people  
that it was more  
than T-SHIRTS  
AND ~~XXXXXXXXXXXX~~ HATS.

I FELL IN LOVE WITH  
BROWN AND WANTED  
to step AWAY FROM  
BEING the FACE OF  
FT. ~~THE~~ THIS SEASON HAD  
ALOT OF GREAT SHIT  
so we put this BOOK  
together just incase  
it got LOST IN the SAUCE.

FALL / WINTER  
AUTUMN / WINTER 2018



GOZ

-TYLER





GOLF AUTUMN/WINTER 2018 LOOKBOOK

PHOTOGRAPHED BY JULIAN BERMAN  
DIRECTED AND STYLED BY TYLER OKONMA  
MODELED BY WYATT NAVARRO

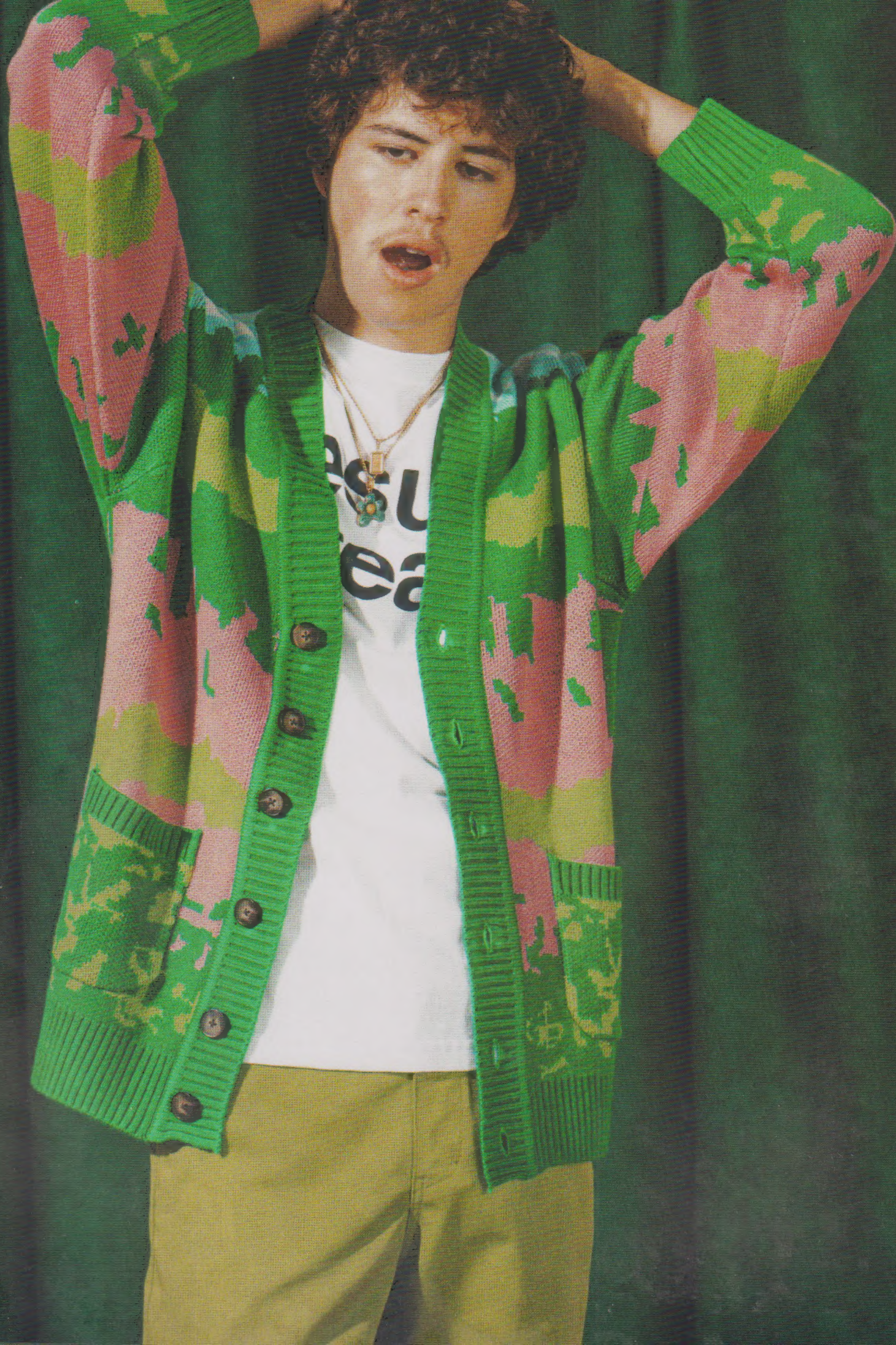


A man with curly hair is shown from the back, looking slightly to the left. He is wearing a light-colored suit with a complex, repeating geometric pattern. The background is a solid, vibrant green. The text 'GOLF' is overlaid in large white letters, with a stylized white logo integrated into the letter 'O'.

# GOLF

**AUTUMN/WINTER 2018**

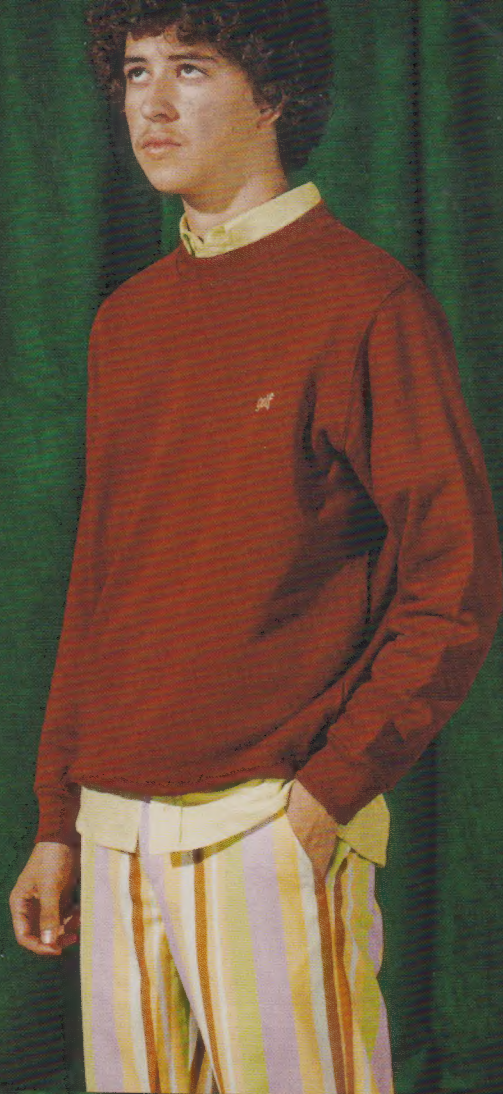




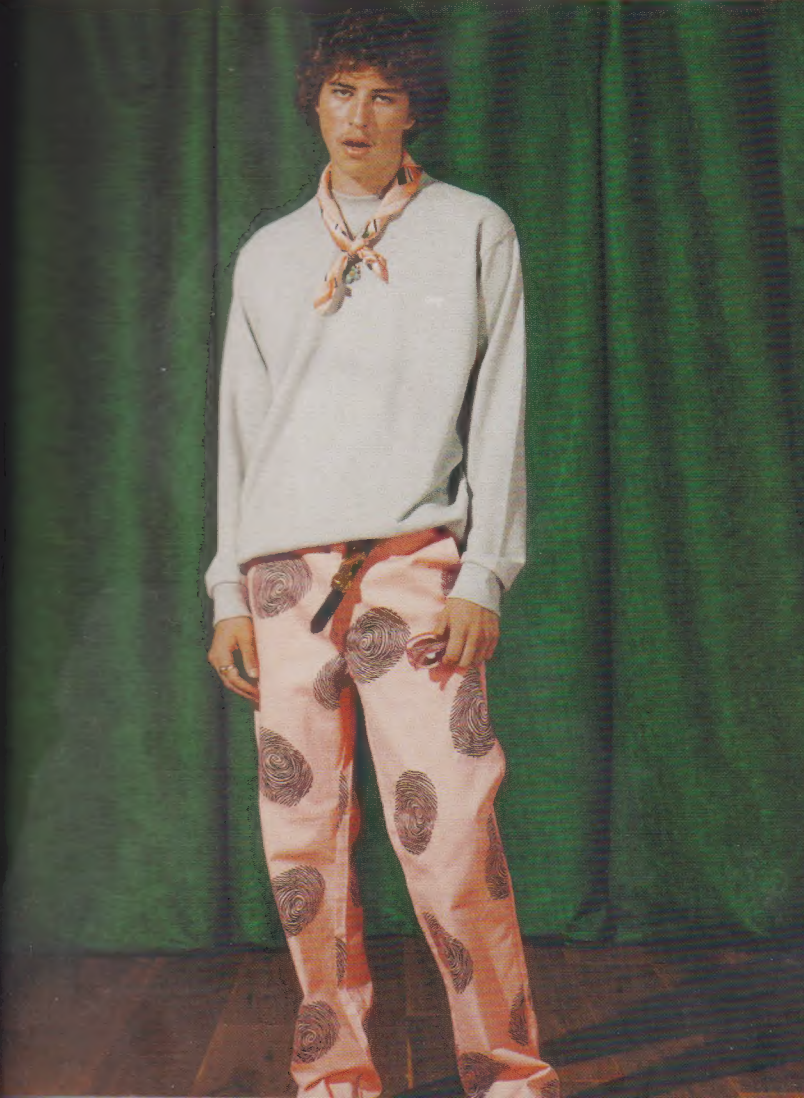
























































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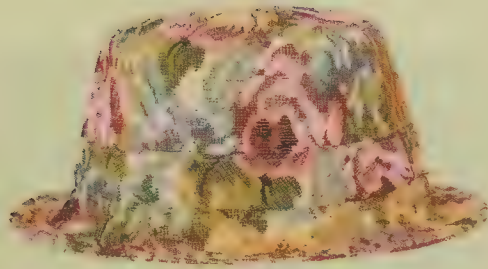








# GARDEN TAPESTRY



Available in a variety of colors and patterns. Visit our website for more information.



# BEE CARDIGAN



LONG SLEEVE KNIT CARDIGAN MADE FROM MOHAIR-ACRYLIC BLEND. GRANDPA FIT.  
V-NECK COLLAR WITH BUTTON CLOSURE. EMBROIDERED BEE PATCH ON LOWER  
LEFT POCKET. 50% MOHAIR, 50% ACRYLIC.



in con





rsation with:

# Travis “TACO”



**The multidisciplinary creative recently designed his own pair of Kyrie 5's so we sat down to talk about them with him. It's that simple.**

**photographs and words by Lazaro Roriguez**



Lazaro: I've had conversations with you in the past about sports, but you've also had your hands in creative outlets, so I wanted to know what it felt like to mesh those two worlds together.

Taco: That shit was tight.

Tyler: Or... Or nigga you love basketball. How did it feel to finally have a shoe, cause that's all you care about.

T: It felt better than anything because I could've done a shoe with anybody else but it wouldn't have been the same. I don't care about the shoes I wear every day so much as I do the ones I ball in. I bought shoes last night just so I could specifically play ball in them, just to let all my homies know that I have some heat. Your biggest dream as a kid playing basketball is to have your own NBA shoe, especially with Nike. I would've never expected that shoe.

L: Nike man, really doesn't get any bigger than that.

Tyler: Skechers? Sketchers.

L: What was the design process like?

T: I just designed a bunch of shoes... like six of them. Got samples made of all of them and that ended up being the one i stuck with.

Tyler: Did they make samples in your size?

T: No. Remember? We went over this.

L: When you were designing did they put any limitations on you? I saw that you kind of fucked with the logo a little by running the swoosh onto the other side of the shoe. Was there anything that was like, " nah, you can't do that?"

T: No. When I was doing it at first, there were a few things that they were saying don't disrespect the Nike sign. Not to cover it. I think they expected me to go crazier with it. In my head I think they were expecting like an Odd Future shoe, you know what I mean? But it was like nah, not at all.

L: How did it feel on that first day in Boston seeing that shoe in action?

T: Nigga, I couldn't sleep that shit was crazy. I couldn't sleep, I was sweating profusely, I was nervous. Then I kept thinking, and this is going to sound terrible, but it's this nigga's first day wearing the shoe and I don't know how many times he's practiced in it but what if he gets hurt in it everyone is going to say, "dude it's your fault." I was thinking about so many things.

L: Did you see the shit with Zion?

T: Exactly. If he busted through my shoe I would've been fucked.

L: Right. Now player exclusive shoes have kind of been a gem from the jump. Like back in the day, cause I used to be into shoes and shit, and Ray Allen used to have P.E. 12's and those were the hardest shits to me.

T: With the green and white?



C/O of Kyrie 5's color scheme and print emblazoned around entire shoe.



**“Your biggest dream as a kid playing basketball is to have your own NBA shoe, especially with Nike. I would’ve never expected that shoe.”**

L: Exactly. I wanted to know if you had any P.E. shoes that are a grail to you?

T: Oh the Kobe’s. I have the Kobe Undefeated’s that no one else has. My dick is so hard.

L: Shit alright, fair enough.

T: Shit made me feel so good. I have two pairs of those that are like 1 of 40. I have the green ones and the purple ones.

L: But you’re not balling in them right?

T: What do you mean? I balled in them last week. There’s no point of having some shit and not using them.

Tyler: Yeah there’s niggas out here that have dry dick.

L: Yeah I heard about that. Did it ever cross your mind making a shoe for a Celtic while being...

T: A dark Lakers fan? I mean in my head it’s like players aren’t going to play for the same team their whole career so what does it matter? Only one player has and it’s my favorite player, but I can’t hold everyone up to that standard.



L: Wait didn’t...

Tyler: Yes Kobe went and played for the Mavericks.

T: Drafted by the Hornets, traded to the Lakers draft night for Vlade Divac. Thank you, Vlade.

L: Any last words?

**T: Go Lakers.**



# **A Meditated Innocence**





















































































# TRISHA STEVENS

*Golfuang*



## YOURS TRULY TEE

DRAWING AS SEEN FROM THE MOVIE NAPOLEON DYNAMITE. AN AMERICAN COMEDY DIRECTED BY JARED HESS.



NAPOLEON DYNAMITE



ORIGINAL DRAWING BY JARED HESS

# GEORGE STINNEY



## STINNEY TEE

GEORGE STINNEY, A 14 YEAR OLD BLACK BOY WRONGFULLY CONVICTED OF MURDER IN 1944. HE WAS ONE OF THE YOUNGEST KIDS TO BE SENTENCED TO DEATH AND EXECUTED IN AMERICA.

Name <u>George Stinney, Jr.</u>		Alias _____	
Prison No. <u>EX. 260</u>	Color, M. <u>C</u>	F _____	
Crime <u>Murder</u>	County <u>Clarendon</u>	Judge <u>P. H. Stell</u>	
Sentenced <u>April 24, 1944</u>	Time <u>June 16, 1944</u>	Death by <u>Electrocution</u>	

THUMB	INDEX	RIGHT HAND	RING	LITTLE
THUMB	INDEX	LEFT HAND	RING	LITTLE





# A BIGGER FRAME













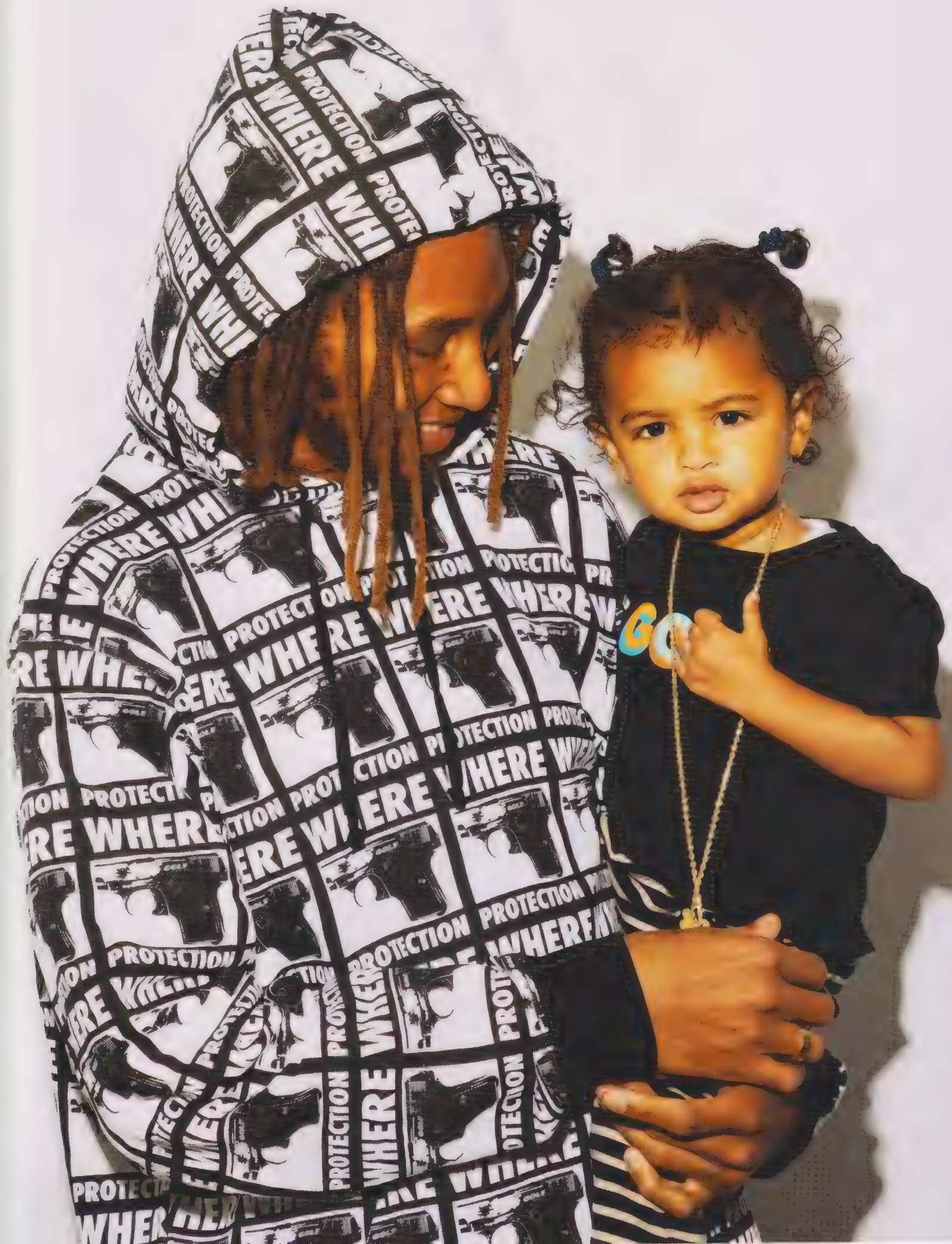














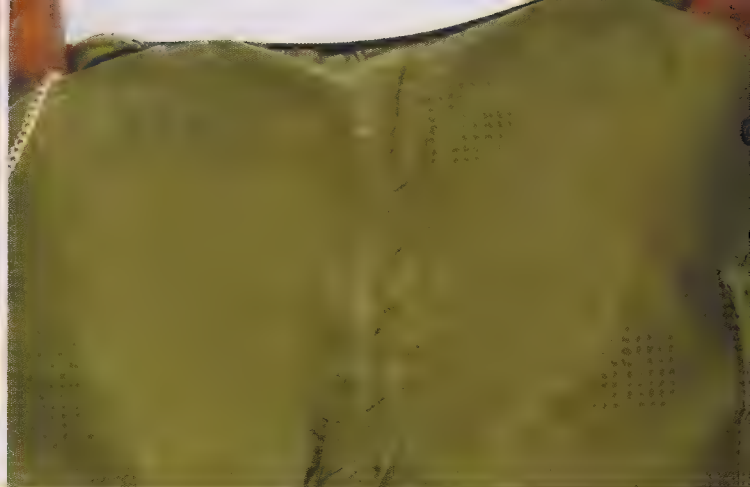


















**PHOTOGRAPHY: TYLER OKONMA**  
**LIGHTING: LUIS "PONCH" PEREZ**  
**ADDITIONAL PHOTOGRAPHY: LAZARO RODRIGUEZ**  
**MODELS: JASPER, DRE, ANWAR, TYLER, ASAP NAST, WYATT**





in conversation with:

# Frank Ippolito

**Blockbuster movies, the biggest gaming companies in the world and, ultimately, Tyler, the Creator. Frank Ippolito is the artist behind the scenes making sculptures, masks, and make-up for all forms of entertainment, but the only person he really works for is himself.**

**words by Lazaro Roriguez**

**photographs by Jolson Diaz**





## FRANK IN HIS OFFICE

**B**urbank, Calif: After a morning of rain and traffic, Jolson and I arrived at Frank's massive studio in an industrial area near the Bob Hope airport. Novelty parking spots and NDAs upon arrival let me know everything I needed to know about him: he's a guy that can have fun, but also doesn't fuck around with his work. What I gathered the moment we formally met, is that he's a fella who genuinely gives a damn about everything he attaches his name to. An excerpt of our conversation is as follows.



L: So Frank, how do you pronounce your last name?

Frank: Ih-poh-lee-toe

L: How long have you been making special effects for movies professionally?

F: I moved to L.A. in 2000, so I've been doing it in the scene for 19 years. I never really had a real job. Up there in that case, that grey Halloween mask, (points to a corner of a glass case inside his memorabilia haven of a man cave). I made that when I was ten years old. I saw a "How-to" video on VHS, got my parents to buy me some clay, and I sculpted a mask. Then we found a place that sold plaster, bought some, and made a mold, latex... it was 1988 when I made that.

L: And you were ten?

F: Yep.

L: Sick.

F: So I've always liked Halloween and movies and making masks.

L: The Eighties, when you grew up, was a peak coming of age time. What would you consider the first big movie that split your wig, and created the spark that made you say, "that's it, this is my thing"?

F: I remember seeing Michael Jackson's "Thriller", and they had a thing on HBO called "Making of Thriller". If you ever hear interviews with John Landis he calls it "Making of Filler." So basically, to fund the expensive music video of "Thriller", they packaged it with a "Making Of" documentary, like 45 minutes long, to sell to HBO in order to fund the whole thing. They were able to sell not just a music video but a "making of" video as well.

L: Wow.

F: They'd pack it with musical performances and anything they could to fill out the 45 minutes, but seeing Rick Baker mold Michael Jackson's face and put the zombie makeup on everybody and all of the BTS, that's what really sparked it for me.

L: I can imagine.



L: I noticed that you have a YouTube page, almost a hundred episodes of a podcast, YouTube segments both separate and with other people, plus a 360 tour of your factory... it seems like you're open wi-...(points to a blanket next to Frank) The Shining print?

F: Yup, just a blanket.

L: It seems like you're open with the knowledge that you've gained throughout your life in your field of expertise and are willing to share it. Was there anyone in your life that really molded you, and gave you the knowledge that you have today that you're able to pass on to the newer generation of kids now?

F: Absolutely. Two people specifically back in Cleveland, one guy named Carl Taliaferro and a guy named Scott Gamble. I worked with them when I was in high school and they really taught me a lot. It wasn't for a monetary game, it was just for a love of the craft. If you don't pass that same kind of attitude on it's just... I don't know it's kind of a shitty thing to do. There's some people in this industry that are really secretive about their process or how they do things because they think it gives them some technical advantage but I think it's all bullshit because eventually people are gonna figure it out, get reverse-engineered and then you end up just looking like douchebag.

L: That held all this info.

F: I'm friends with a lot of other effects shops around town and they'll call me up like, "hey how did you do that one weird thing?" and I'll say, "it's this, this, and this" "alright, cool thanks" and vice versa. You don't have to be guarded and secretive. I don't know if it comes from ego or arrogance, but I don't, man. Everything is for everybody. There's more than enough work in this town for everybody. We don't need to be at each other's throats.

L: If only it was that simple.

F: It benefits the community, it benefits the well-being... if you get too competitive with people it doesn't breed a good culture.

L: You're just isolating yourself from the community that initially gave you a platform in the first place.

F: I totally wore that VHS out too (looks around the room for it).

L: Do you know if it's on YouTube?

F: Probably. There's a book that came out with a bunch of that stuff too. I don't know, it's around here somewhere.

L: Growing up in Cleveland, was there a community that you really identified with that was into the monster makeup? I feel like that's such a niche thing to be into.

F: It totally is.

L: Were there like a couple buddies of yours that were into it as well?

F: Actually, one of them works for me downstairs right now. We did this stuff back in Ohio. In the Midwest there's a big Halloween and haunted house industry. I grew up loving haunted houses and met a bunch of people who did the makeup at the haunted houses and those were the kinds of people who helped me learn do the stuff that I'm doing now. I started out in this industry mostly doing make up effects and making monsters. Now it's just grown into this company that builds everything.

**"It wasn't for a momentary gain. It was just a love for the craft."**





F: Absolutely. I got involved with Adam Savage's website [www.tested.com](http://www.tested.com). I have like one hundred "how to" videos up there. For 3-4 years we just picked our brains, seeing what little trinkets of knowledge we could pass on. I only stopped because business is doing really well. I've had to put my personal projects off to the side.

L: That actually brings up my next question. I saw that you've made films in the past. One.... uh.... the word "little" is in the title... they're like in Wisconsin at a bar and they're about to go fishing...

F: "Night of the Little Dead."

L: So I watched a couple of them and it seemed like these films were just pure joy to work. Do you ever find it challenging to balance your day-to-day work here at the studio with these passion projects?

F: Yeah. This business has grown to where it's really time consuming. So I don't have as much time for all of them, but I still make time because I still love all of this stuff. Even when we are in the thick of it, this is still me doing my hobby for a living. I hate

# ORIGINAL "CHERRY BOMB" MASKED DESIGNED BY FRANK

to say lucky because that's a word for idiots but I feel fortunate to craft my life into doing what I love to do.

L: Your range in clientele is pretty vast. You've built a fourteen-foot statue for Fox sports, music videos for Tyler, and these big budget blockbusters... with all of this work that you guys put in as the special effects department, do you feel like there is enough light shed on to that element of film in popular culture?

F: I don't think it's unfairly pushed to the side, there's always going to be that major shadow under the stars of that film.

L: That makes sense. When I was writing this question I feel like I already knew that would be the answer.

F: Everyone likes to have recognition. I chose the behind-the-scenes because I don't like all that glory and glamour. Finding a new challenge and building things, that's the joy for me. I think there's so much content about behind the scenes now, companies like Shout Factory make special edition DVD's about everything on the planet and they do tons behind the scenes of films.

L: I'll have to look into that. Prior to Tyler reaching out for the Cherry Bomb mask, had you ever heard of him before that?

F: No, that was the first time.

L: How did that come about? The meeting of the minds.

F: I think it came through the people who own [www.tested.com](http://www.tested.com) which is a company called Whale Rock.

L: Right, I know them. They used to handle all the GOLF Media stuff. You also did a sculpture for the GOLF store of the "Child of Golf" logo as well, that didn't really end up working out...

**"even when we  
are in the thick  
of it, this is still  
me doing my  
hobby for  
a living."**

F: Yeah, they reached out to me and said they wanted it—but you only have like five days to build it.

L: Oh wow.

F: So we built whatever we could that fast. Whether it worked or not.... they gave me five days and I did what I could.

L: I'm sure that's a huge time constraint. Based on your work and this crazy man cave we're sitting, in I'm assuming you're a pretty big movie buff. Do you have any favorite movie theaters in L.A.?

F: I like the AMC 16 in Burbank. It's the one with the Atmos Surround Sound (Dolby has a chain of enhanced movie theaters: emotive controlled chairs, the best visuals, speakers on the roof, the fucking works). It's probably the best dialed-in sound in town. The picture is gorgeous, the sound is great. So when new movies come out and I want to see it opening night, I usually go to that one. But recently I went to the Cinerama Dome for the premiere of a show I worked on.

L: Umbrella Academy?

F: Umbrella Academy.

L: Dude, I was there.

F: Were you?

L: A buddy of mine had his film premiere that same night inside one of the Arclight theaters, but as I was walking in I noticed the black carpet and all the ads for a show called Umbrella Academy. Crazy, we were in the same vicinity just two days ago.

F: Yeah the Cinerama Dome is really great especially for wide format things. If you want to see 2001 or Blade Runner, the movies that were meant for big displays, it's a great place.

L: You just get these great 70mm shots, the way that it's supposed to be seen.

F: I love that we have all these old theaters in L.A.

L: Well that pretty much wraps up all the questions. Thanks man, that was awesome.







*Child of Golf (unreleased)*, 2018. Sculpted by Frank Ippolito, Creative Direction by Tyler Okonma;  
Original Concept by Chris Cadaver



# SWAMP GREEN ALLIGATOR



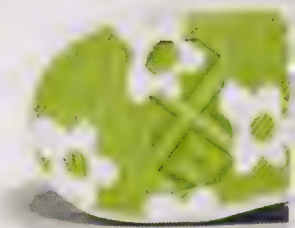
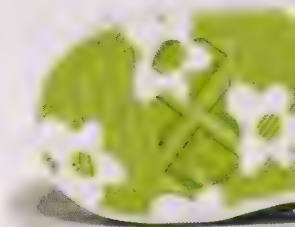
CUSTOM ALLIGATOR PRINT 12oz. DENIM JACKET AND PANT SET WITH EMBROIDERED BACK LOGO AND COPPER FIXTURES. PAIRED WITH EMBOSSED LAMBSKIN LEATHER GATOR TOTE. GOLD FOIL PRINT AND GOLD HARDWARE. TWO WAY ZIP CLOSURE. TWILL LINING. SWAMP GREEN COLORWAY.

# ALBINO ALLIGATOR



ALL ON ITEMS ON LEFT PAGE ALSO FEATURED IN ALBINO ALLIGATOR COLORWAY.  
LAMBSKIN LEATHER ACCESSORIES ALSO INCLUDE TOTE BAG, CLUTCH, BELT, AND  
CARD HOLDER.































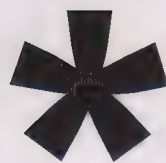




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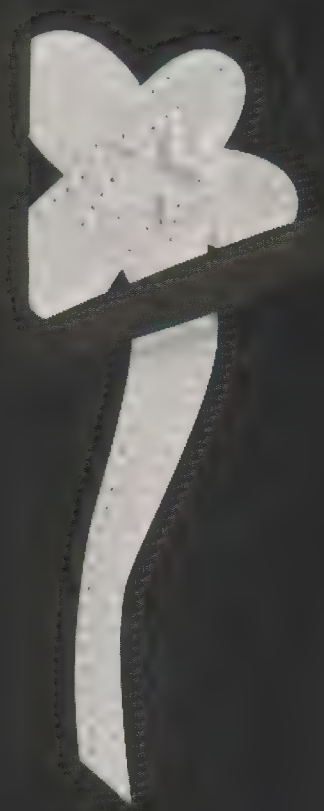
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# GOLF le FLEUR



















# THE GRINCH

The Grinch *hated* Christmas! The whole Christmas season!  
Now, please don't ask why. No one quite knows the reason.  
*It could* be his head wasn't screwed on just right.  
*It could* be, perhaps, that his shoes were too tight.



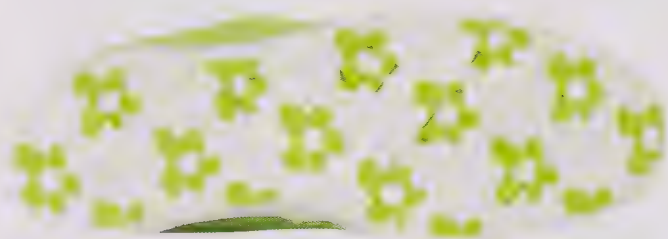
But I think that the most likely reason of all  
May have been that his heart was two sizes too small.

## GRINCH TEES AND HOODIE

SCREEN PRINTED GRAPHIC ON HOODIE AND TEE FEATURING LINES  
FROM DR. SEUSS' ORIGINAL "THE GRINCH". 100% COTTON. RED,  
WHITE, BLACK COLORWAYS.



# THE GRINCH



## GRINCH le FLEUR\* UNO

HAIRY GREEN FELT EXTERIOR WITH EMBROIDERED GRINCH EYES ON REAR. RED INTERIOR LINING WITH TONAL STITCHING. WHITE MIDSOLE. GREEN AND WHITE FLORAL OUTSOLE.





# Silks, Knits, and Alligator Prints



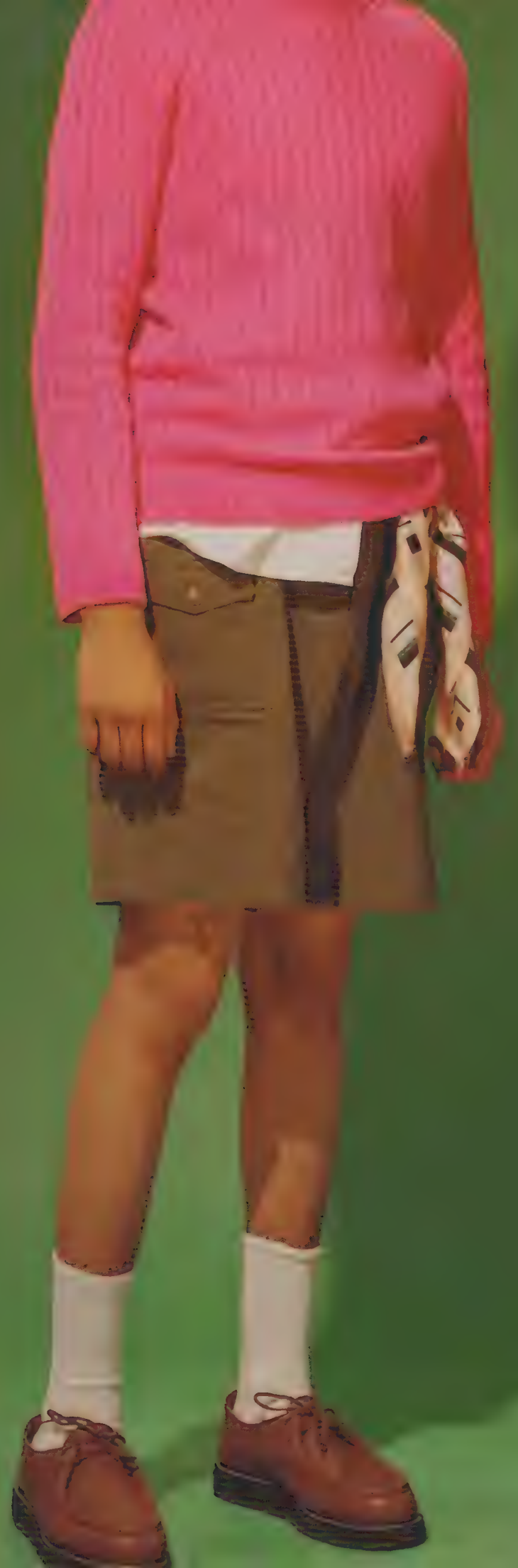
photography: Kellia Anne



















**GOLF**



























A close-up, high-contrast photograph of a person's face, focusing on the eyes and mouth. The person has dark, curly hair and is wearing braces. The lighting is dramatic, with strong highlights and shadows. The background is blurred, showing a hint of green and white.

CITIZEN  
DISCOVER

Current Rodriguez

Photographer

Wade Area

Stylist

Tyler Hanson

Hair/Makeup

Cara Muccio

Talent

Exence, Corder, Skelly, and Hanson







in conversation with:

# Wyatt Navarro

words and photographs by Lazaro Rodriguez



L: When you first started drawing, did you ever think that it would lead to designing a pair of shoes?

Wyatt: No, because when I first started drawing it was just like drawing on school work in class. The cliché “on the margin”, that’s all it really was. So I never thought of it as more than drawing on homework.

L: For sure. Now your shoes are sold at big chain stores like Foot Locker. How does it feel knowing a kid can come into a store with their parents and have the opportunity to buy your shoe, without knowing who you are or what you do?

W: Feels fucking weird. Especially asking that first question and then going to that, kind of trips me out.

L: Shit becomes very big.

W: Even when I walk into my hometown mall and see them on the wall, I still trip out about it. People send me photos of them everywhere. To think that someone can buy it by just looking at it for the design and not knowing who I am, is a really cool feeling.

L: Did it have a wide release?

W: Yeah. It’s in a bunch of different Foot Lockers across the country. I saw some people tag me in Australia that had them. And I just found out recently that they had big posters in Times Square, which is kinda crazy to me.



L: Damn, good shit. Were you in control of what those posters looked like?

W: I got to choose the models for the photos and have a little input, plus they showed me before it got “okay-ed”. It was cool; they did a great job.

L: Do you see yourself expanding into other articles of clothing beyond shoes?

W: Definitely. I’ve always liked the idea of making clothes but I just want them to be done right the first time that I do it. I feel like my style is always changing, along with the things that I like which are kind of evolving. So I’m just drawing things up, trying to figure out what I want to do but I haven’t fully connected the dots on what I want my brand to be. Because you know, everyone has a brand now or is capable of printing a t-shirt.

L: And not even be into their own shit in six months.

W: That’s what I’m saying, so I just want it...

Tyler: So trash. I was talking to Nast and asked why the fuck won’t you do something and he was like, “everyone has a brand, and everyone is making t-shirts, and starting an Instagram for it and they have a photo up of just the brand’s mantra and nothing else.

W: I don’t want to make something and know that I can sell it because I have x amount of followers. Like out of this many people I can sell 500 shirts for whatever, just cause I can. I want to make something cool that I like and I can wear and my friends can wear.

L: It goes beyond the idea of, “Oh, I’ll sell out.”

W: Which I think a lot of people are doing now. People are just making merch. It’s not really a cool brand or anything.

L: How many pairs of your own (Converse) do you have in rotation?

W: Only two. I’m fine with how they look broken in and I don’t even have a pair on ice.

T: That’s interesting because earlier today I was thinking that I have so many pairs of my shoes that I don’t have on ice.

L: Word. Now I’m not the biggest fan of wanting an artist to explain their art or to have any reasoning behind their shit, but would you say that the drawings you have hold a particular meaning or do they just resonate with you?

W: Yeah, I think people think they’re way deeper than they are but it’s really just off-the-top. This drawing looks cool; this guy looks like he should be saying these words. Maybe it’s an extension of myself that I don’t really know yet.

L: On some Freudian shit there might be something there.

W: Yeah, but to me, it’s mostly just what comes to mind. What looks cool to me, what I like.

L: Which leads me to my following question. So when I was doing a little research for this, I read the Vogue interview and it said something about you doing all the doodles right there in the meeting with Converse. You think you’re someone who does things based on gut-instinct, or do you like to meditate with the ideas?

W: I hate sitting on ideas. I feel like they linger for too long and I think about them too much, and it starts to become something that I don’t want. It kind of just falls apart.

L: I wish I was more like that sometimes. I fucking sit with that shit.

W: Yeah, it never comes to fruition if I sit on it for too long. But when it’s under-pressure... I kind of compare it to the way I did my homework—doing it in the library or in the hallway right before class—and I’d still get good grades.



L: So long as the end-result is still performing. Tight. So I have these rapid fire questions but I'm not that rapid of a guy so it'll be like medium fire.

T: \*pointing to Laz's hand on hip\* That has been there this whole interview.

L: Has it? Just a comfortable kind of like a kickstand for my torso.

T: You be yourself.

L: Summer or winter?

W: Summer.

L: Skating or biking?

W: If I was younger I would say skating, but as of late it's definitely biking. You can just go way further without getting tired.

L: Blonde or brown fro?

W: Got to stick with the brown fro.

L: Valley or the City?

W: Valley.

L: World War 2 or the Vietnam War?

W: Vietnam, my grandpa was in Vietnam.

L: Is the glass half empty or half full?

W: Half full.

L: Bet. You have any last words for the people that are going to be reading this?

W: No, no last words.

T: Could I have a shoutout?

L: Yeah.

Jasper: Shoutout Jasper.

T: Shoutout Tampyy.

L: Can you spell that?

T: T-A-M-P-Y-Y

L: Jasper you wanted to say something as well?

J: Jasper says shoutout Jasper.

T: Shoutout Tampyy.





# GOLF x SUICOKE



## KAW STYLE - A CREAM/BEIGE

GOLF WANG SANDAL MADE IN COLLABORATION  
WITH JAPANESE BRAND, SUICOKE.

## GOLF x SUICOKE



### KAW STYLE - A YELLOW/GREY

THE COLLABORATIVE SANDAL FEATURES NYLON WEBBED STRAPS, A FAUX LEATHER UPPER, RUBBER FOOT BED, AND GOLF WANG'S LOGO SCREEN PRINTED ON THE INSTEP OF EACH SIDE OF THE SANDAL.





# **GOLF le FLEUR\***

**GOLF WANG**

AUTUMN/WINTER 2018 PRESENTATION VIDEO



































SHOT IN EUGENE, OREGON  
GOLF WANG / GOLF le FLEUR® AUTUMN/WINTER 2018

SONGS FROM FULL LENGTH FILM

Quiet Dawn  
Archie Shepp  
UMG (on behalf of VERVE)  
Bicycle Music Co. (Publishing).  
8 Music Rights Societies

In A Bossa Mood  
Gordon Melville Rees, APM Music - KPM Music  
Contemporary Colour  
Ad Rev Masters Admin (on behalf of KPM 1000 LP Series);  
APM (Publishing), SOLAR Music Rights Managemnet,



# “COL



# COLDWATER''

A collaborative candle between retaW and Golf.

Rooted in modesty and the human spirit, retaW has been expanding its ground within the fragrance industry over the past nine years. GOLF approached the Tokyo-based brand earlier this year to create a scent exemplifying the liberating comfort one may feel when riding along the Coldwater Canyon Drive in the hills of Los Angeles. We made a phone call to Zen Tsujimoto of retaW to talk about this collaboration and what it means produce one.

Words by: Lazaro Rodriguez



L: I feel like this is a really cookie-cutter, redundant question but, a lot of people who are reading this book may not be too familiar with retaW outside of the collaboration with GOLF so in a brief way could you summarize what it is?

Z: It's a fragrance brand, for starters. It's a brand that likes to break and challenge how fragrances should be used. When a lot of people think of fragrances they probably think of a specific situation, like before they leave the house or before a date they get their cologne or perfume out. But what we've realized is that those moments don't have to be the only time that fragrances can be incorporated in your life. Whether you're in the middle of a stressful day or in traffic and you hit the breaks and see the retaW freshener swinging in the mirror it can help you look past how shitty your day might be. I probably shouldn't swear in this interview.

L: Nah, trust that it's all good.

Z: But yeah, just to take a moment, even if it's brief, as a sense of escape. Because you know fragrances trigger a lot of things like memories subliminally.

L: So anytime when personal fragrance comes up, I imagine, would want to cover those bases.

Z: Exactly. We just want to break the idea of a fragrance only being something you spray on to smell nice. It's something that people should be able to share in an environment, or have a private moment at home and you can light a candle. It's just breaking down all of these situations and providing them in fragrance form.

L: That actually reminds me. Lately, I've been trying to practice more holistic and natural remedies for illnesses, so recently, I took a lemon bath because I was sick. I lit the "COLDWATER\*" candle while I was taking the bath, and it was really beneficial to my psychological state. In being sick there was just this added level of calm with the scent of the room and knowing that it wasn't just stale. I guess it just heightened the experience.

Z: Absolutely. I think that in this day in age it's really important to have a good level of self-worth.

L: That brings up one of the other questions I had for you. Going back to this whole idea of investing in self-care, I would assume that the way mainstream America perceives a luxury fragrance company isn't really in a way that creates as much attention as an apparel or sneaker brand. I don't really consider a candle as something people can show off the way they can a \$200 jacket. What do you consider some of the challenges in running a brand like that, considering the social climate of image?

Z: I guess from day one it goes back to brand direction as being one of the core identities. We don't want to be standing in the front. You know like we have our store in Harajuku; it's easy to walk past it and we kind of like the fact that it blends in. We'd like it if someone stumbled across it through varying collaborations. It might be a challenge to get noticed but we aren't necessarily trying to get noticed. Like in the beginning of our brand we weren't trying to tell people that it was under Hiroshi Fujiwara. It wasn't until like the fourth or fifth year that we finally felt comfortable with people knowing that. We didn't want it to do well just because of his name. Fragrances should be enjoyed by anyone with any background. So to answer your question in a very roundabout way, I guess we aren't trying to get super noticed. That sounds a bit ironic when talking about a collaboration with GOLF, but that might expose a little bit more of their audience to retaW. One of the reasons why we did it was for interesting juxtaposition to what was going on. To be honest we are still largely unaware of how we are perceived in the States, and we thought it would be an interesting new step for us because we've collaborated with a lot of Japanese brands in the past, so, it wasn't until very recently that we started doing stuff with guys like Tyler.

We just think that as a fragrance brand it's not something that you see everyday. We thought that there was a genuine sense of values being brought to the table. This is something we've never seen before.

L: Despite collaborating with big brands, the subtlety of retaW is still in tact because when people trace back to you guys after a collaboration it's still a humble presentation. There isn't anything too loud going on and I think that's something that contributes to the longevity of the brand. The whole suite approach to it feels calculated pretty cohesively.

Z: That makes us happy when you say that because everything is deliberate and has been considered. Even with the design for the candle; it was brought to the table that maybe we didn't need to put our logo anywhere on the actual candle itself. It was the design language and typography that mended the branding of both brands by writing "floG" stylized like the retaW logo.

L: There is definitely that connection. I remember watching an interview with SK8THING years ago where he brought up that the focal point of a collaboration should be bringing out the best of both brands and presenting it as such. Whether that was a conscious thing or not with this project, I think that both parties applied that fundamental to this candle and it came out as subtle as each brand could possibly have been. I'm looking at the candle as I say this and I see elements of both the GOLF branding but also the retaW branding and nothing is obnoxious about it, and I feel like that's not something that always happens these days. Whether it's in music or brands, people are collaborating for the sake of seeing two monstrosous companies or artists come together and kids just eat that shit up. I feel like this was a more commendable approach.

Z: Thank you so much for saying that. It was released in the States and we're still kind of unaware of how it was perceived but the way you just described it makes us happy. Going back to your original question, I would say that on the flip side one of the challenges is actually how to. You know we were just talking about presence and positioning and design language, all of our branding is minimal. For things like the store, it's easy to walk past and the logo is kept small because we just want to direct attention to the actual product itself. With that said, since the brand is placed internationally, we like to place it in places where it makes sense and has meaning. Really mitigating that is a challenge because we're seeing product every day and unfortunately we just don't want to be everywhere. Just being able to remain something people may perceive as special because it isn't everywhere. To control the general perception and balance it with business, that's probably the main challenge.

L: I've noticed that retaW has done a decent amount of collaborations in the past ten years, and I wanted to know if the collaborative process has felt repetitive at times and if your team has any methods of bringing a breath of fresh air to each project.

Z: Absolutely. From a retail side of things we were very excited to do this because the company was coming to the point where we wanted to pump the brakes on doing collaborations because that's a term that's thrown around a lot and often loses meaning.

Collaborations should be an exchange of values. When this came around we were excited because it felt like something newer to us than another brand in Harajuku or Tokyo. Something authentic and contrasting between Tyler and a fragrance brand from Tokyo.

L: I think that's enough challenge, just the two contrasting worlds of retaw and the GOLF brand. That in itself is a breath of fresh air because on paper the two brands couldn't be more polar opposite, but I feel like you guys still hold the same values creatively so there is that common ground where you can build from.

You actually used a phrase that really stuck with me in your answer when you said collaborations are an "exchanging of values". I've never heard that before and I feel like that should be everyone's go-to thought process when collaborating. It would put a lot of brands in their place and make them sit back and say, "Damn, what do we stand for? What are the values of our brand?" Yeah, I really like that phrase.

Z: It's genuine. Pretty often we get people wanting to collaborate. It isn't a political thing but it's just a matter of what would be fun and the right thing to do. In a day and age where we see a lot of collaborations happening for reasons they shouldn't, whether it's people attempting to borrow another one's fame or just trying to branch out and get more attention; for us we are happy to stay behind the scenes but we just thought it would be out of the box with a brand like GOLF because the worlds are so far apart.

L: You said that the two worlds are very far apart and I know you meant it more metaphorically, but I wanted to know, physically, what were the challenges of coming to mutual ground on something like scent? Since you kind of need to be there in person to approve of the way a smell works.

Z: Tyler had an idea of what he wanted to do and to be honest, this is one of the quickest collaborations we've ever done. The thing that takes the longest is coming to an agreement of what the actual fragrance will end up being. We probably landed on the sample the second time around. Tyler sort of explained the scent he wanted and once we figured that in we created a couple of samples and sent them over. Usually it's a very back-and-forth thing but this time around it only took the second sample to come to an agreement that we were both happy with. I don't want to say too much about the specific fragrance but what I will say, from a branding standpoint, we wanted to put ourselves apart from other fragrance brands by creating more unique smells. We were really satisfied with the end product.

L: I would definitely say the fragrance exemplifies the direction the brand is moving towards and, to me, that's when the lines between product and creativity begin to get blurred—when you can showcase an emotion through scent. I feel like there is some emotional attachment involved. For example, (prior to the recording of our conversation) I mentioned that the smell reminds me of a child who's taken care of by their mother and to me that's an emotion within itself. The fact that scent has been associated in everyone's life since the second they were born and they don't really consider it an art form is wild. You guys were able to bring an emotional aspect and that's admirable. I can't represent GOLF when I say that but personally that's my favorite factor.

Z: That's how I felt as well. When looking at things externally, everything that Tyler and the GOLF brand have done or are en route to is a hint of breaking boundaries and challenging a lot of ideas. I feel like the scent challenges as well; guys can enjoy, girls can enjoy. It's a very neutral area and lines are getting blurred. It's hard to encapsulate emotions through scent but I feel like with his collaboration we couldn't have been more happy with how things turned out.



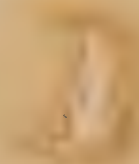


# GOLF le FLEUR\*


HIVER TWO THOUSAND EIGHTEEN SHOT BY JULIAN BERMAN  
AT AN ESTATE IN GENEVA, SWITZERLAND ASSISTED BY SOME DUDE  
LIGHTING BY AS OF NOW UNKNOWN STONES BY BEN YANG  
STYLED BY WOLF HALEY MODEL WYATT KNIT SWEATER SILK FLOWER SCARF  
AVAILABLE AT 350 N FAIRFAX LOS ANGELES, CA THIS IS NOT AN AD!

# GOLF 1<sup>er</sup> FLEUR\*

1<sup>er</sup> & 2<sup>ème</sup> tour





A person wearing a white jacket, a light-colored beanie, and glasses is holding up a branch with green leaves. The background is a dense forest with green foliage and a clear blue sky. The text "GOLF ie FLEUR\*" is overlaid in the center.

**GOLF ie FLEUR\***

GOLF





# GOLF le FLEUR\*

AUTUMN TWO THOUSAND EIGHTEEN SHOT BY WOLF HALEY ASSISTED BY MIA  
LIGHTING BY THE OFFICE MODEL WYATT OXFORD SHIRT LOOSE SLACKS  
LEATHER POLKA BELT GOLD PLATED BUCKLE AND RING BY GOLF WANG  
AVAILABLE AT 3511 N FAIRFAR LOS ANGELES CA THIS IS NOT AN AD





# GOLFie FLEUR\*

AUTUMN TWO THOUSAND EIGHTEEN SHOT BY WOLF HALEY ASSISTED BY LUIS  
PEREZ LIGHTING BY WYATT STYLED BY BOBBY MODEL JONAH WORKMAN  
MATTSON UP LANDSCAPE CARDIGAN BY GOLF WANG BOTH AVAILABLE AT  
250 N FAIRFAX LOS ANGELES, CA THIS IS NOT AN AD





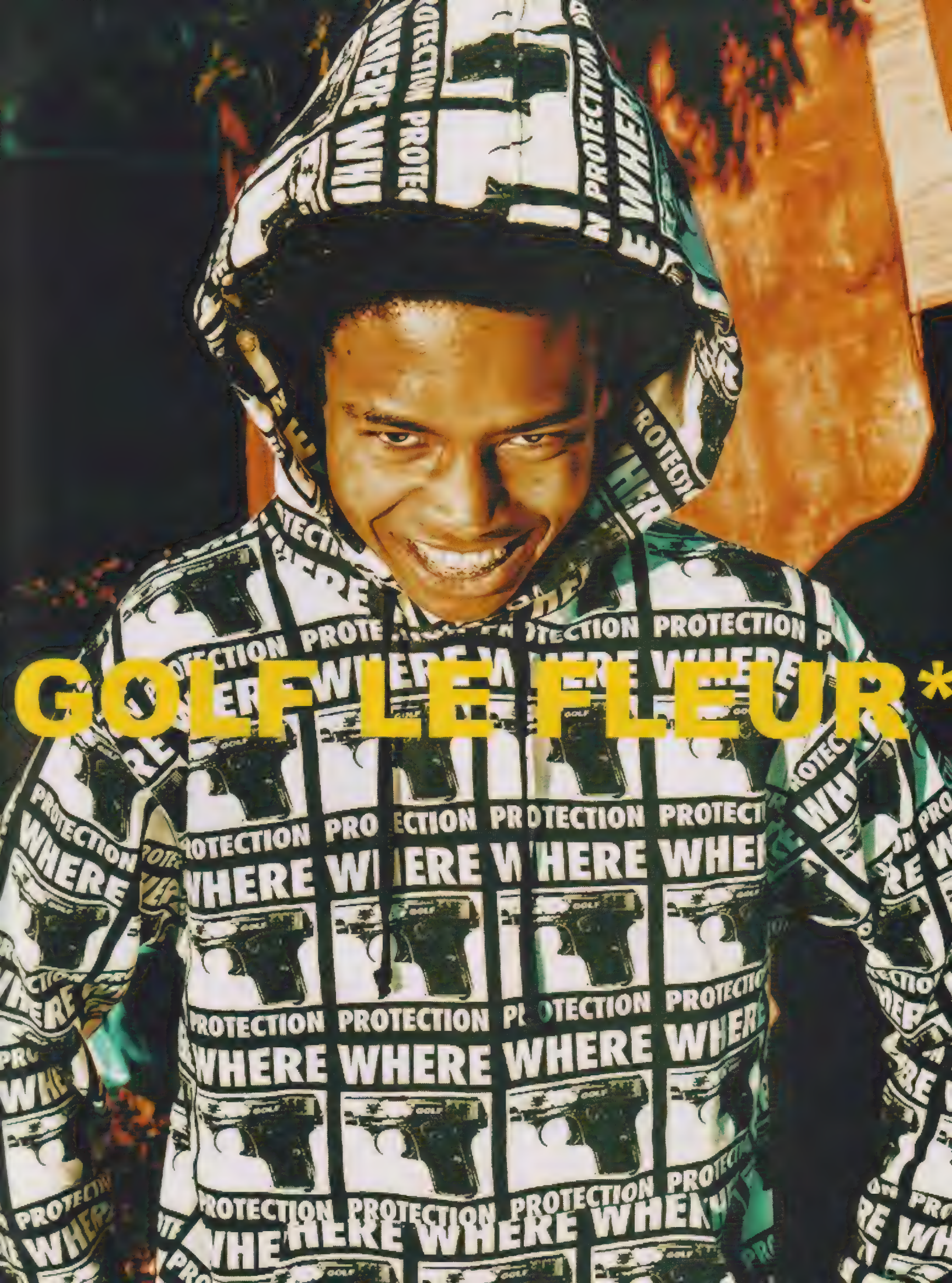
UR\*GOLF le FL  
F le FLEUR\*GO  
UR\*GO le FL  
F le FLUR\*GO  
UR\*GO le FL  
FLEUR GOLF le  
GOLF le FLEUR\*  
le FLEUR\* GOL  
UR\*GOLF le FL





**jesus  
freak**





**GOLF LE FLEUR\***



# AUTUMN/WINTER 2018



**VIBRATION NORAGI**

KNITTED NORAGI JACKET WITH COTTON JACQUARD BLENDED BODY AND 100% COTTON TWILL LINING. HIDDEN WAIST TIE AND INTERIOR CHEST POCKET. BUTTON SLEEVE CLOSURE.



**CHILD OF GOLF**

5.5" PAINTED CERAMIC  
"CHILD OF GOLF" ANGEL.



**SMILEY FACE DENIM**

12OZ DENIM JEANS WITH EMBROIDERED DETAILS ON UPPER FRONT POCKET AND REAR MID THIGH. BUTTON FLY CLOSURE.



**GAYLORD 6 PANEL HAT**

TWO-TONE 6 PANEL HAT WITH LEATHER ADJUSTER. TACKLE TWILL EMBROIDERED LOGO. BLUE, BURNT ORANGE, AND GREEN COLORWAYS.

# AUTUMN/WINTER 2018



**KARAOKE TEE**

SHORT SLEEVE COTTON JERSEY TEE WITH SCREEN PRINTED GRAPHIC AT FRONT. 100% COTTON. WHITE AND BLACK COLOR WAY.



**GELATO VEST**

SLEEVELESS SWEATER VEST IN GREEN, WHITE AND BLUE. 12 GAUGE KNIT V-NECK COLLAR WITH ILLUSTRATED PHOTO OF GELATO COVER ART.



**NO VIOLENCE! VEST**

600D POLYESTER VEST WITH AIR MESH BACKING. FEATURES POLY WEB STRAPS AND FRONT SNAP POUCH. SCREEN PRINTED LOGO ON FRONT AND BACK. \*NOT BULLETPROOF - DON'T DO ANYTHING STUPID.



**GELATO SCARF**

100% SILK SQUARE SCARF WITH ILLUSTRATED PHOTO OF GELATO COVER ART. GREEN, WHITE AND BLUE COLORS THROUGHOUT. 22" X 22".



# AUTUMN/WINTER 2018



## OLDE GOLF WORK JACKET

COTTON TWILL WORK JACKET. 10 OZ COTTON TWILL, UNLINED INTERIOR. MERROWED EDGE CHEST PATCH. WOVEN TAPING. ZIPPER FRONT WITH SIDE POCKETS. SKY BLUE AND YELLOW COLORWAYS.



## OLDE GOLF MESH 6 PANEL HAT

MESH 6 PANEL CAP. MESH CROWN WITH MERROWED EDGE PATCH. BLACK, RED, BLUE, AND YELLOW COLORWAYS.



## GOLF le FLEUR\* CHINOS

COTTON/POLY BLEND CHINO PANT WITH TONAL EMBROIDERY ON RIGHT SIDE BODY. FEATURES FRONT SLANT POCKETS, WELT BACK POCKETS, AND COIN POCKET.



## NO NUKES BUTTON UP

SHORT SLEEVE RAYON BUTTON UP WITH CUSTOM SCREEN PRINT. LEFT CHEST POCKET. BLACK AND RED COLORWAYS

# AUTUMN/WINTER 2018



**STRIPED DRESS PANTS**

LIGHTWEIGHT WOOL DRESS PANT. CUSTOM STRIPE PRINT. SINGLE FRONT PLEAT. FEATURES FRONT SLANT POCKETS, WELT BACK POCKETS, AND COIN POCKET. ZIPPER FLY WITH TORTOISE BUTTON. KIWY AND PINK COLORWAYS.



**NO NUKES PILLOW**

COTTON JACQUARD TAPESTRY PILLOW WITH CUSTOM GRAPHIC. VELOUR BACKING. 17" SQUARE.



**LANDSCAPE CARDIGAN**

LONG SLEEVE KNIT CARDIGAN MADE FROM WOOL-ACRYLIC BLEND. V-NECK COLLAR WITH FRONT BUTTON CLOSURE. TORTOISE BUTTONS.  
50% WOOL, 50% ACRYLIC.



**OLDE GOLF NECKLACE**

14K GOLD CHAIN. 14K GOLD PENDANT. 24" LENGTH.



# AUTUMN/WINTER 2018



## WE LOVE OUR CUSTOMERS TEE

1 YEAR ANNIVERSARY  
GOLF FLAGSHIP STORE TEE.  
ONLY 50 MADE.



## NO NUKES SNOW GLOBE

PLASTIC SNOW GLOBE WITH NO NUKES! GRAPHIC.  
HAVE A NICE DAY!



## STRIPED SCARF

100% SILK SQUARE SCARF WITH MULTICOLOR STRIPES  
THROUGHOUT. 22" X 22". KIWI AND PINK COLOR WAYS.



## CHILD OF GOLF TEE

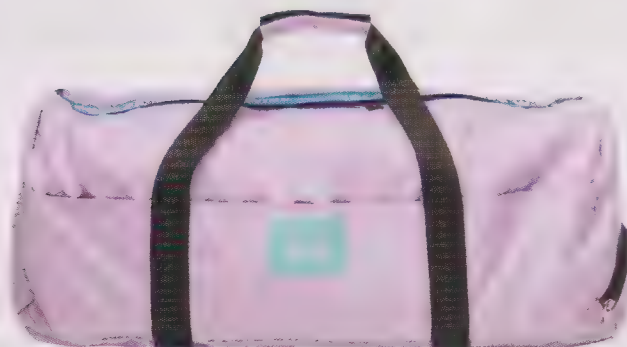
SHORT SLEEVE COTTON JERSEY TEE. SCREEN PRINTED  
GRAPHIC AT FRONT. 100% COTTON. WHITE, CREAM, PINK, AND  
LIGHT BLUE COLORWAYS.

# AUTUMN/WINTER 2018



**SUNFLOWER TEE**

SHORT SLEEVE COTTON JERSEY TEE. SCREEN PRINTED GRAPHIC AT FRONT. 100% COTTON. WHITE, ORANGE, RED, AND BLUE COLORWAYS.



**WORLD WIDE QUILTED DUFFLE BAG**

QUILTED NYLON DUFFEL BAG WITH ZIPPERED SHOE COMPARTMENT. 3 OUTER VELCRO POCKETS. LAVENDER AND BLACK COLORWAYS.



**OLDE GOLF KNIFE**

WE MADE THESE TOO BIG TO SELL WITHOUT IT BEING CONSIDERED A WEAPON.



**ANTI GOLF BOYS TEE**

SHORT SLEEVE COTTON JERSEY TEE. SCREEN PRINTED GRAPHIC AT LOWER FRONT. 100% COTTON. WHITE AND BLACK COLORWAYS.



# AUTUMN/WINTER 2018



LE FLEUR FAUX FUR  
COAT



GARDEN PUFFY  
JACKET



GARDEN PUFFY  
JACKET



GARDEN PUFFY  
JACKET



GOLF-THEQUE 3M  
PUFFY JACKET



GOLF-THEQUE 3M  
PUFFY JACKET



VIBRATION  
NORAGI



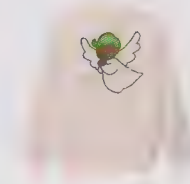
ALLIGATOR DENIM  
JACKET



ALLIGATOR DENIM  
JACKET



CHILD OF GOLF  
BOMBER



CHILD OF GOLF  
BOMBER



OLDE GOLF WORK  
JACKET



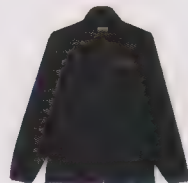
OLDE GOLF WORK  
JACKET



WORLD WIDE  
TRACK JACKET



WORLD WIDE  
TRACK JACKET



POSH GOLF  
POLAR FLEECE



POSH GOLF  
POLAR FLEECE



CORDUROY CHORE  
JACKET



CORDUROY CHORE  
JACKET



LANDSCAPE  
CARDIGAN



BEE  
CARDIGAN



BEE  
CARDIGAN



BEE  
CARDIGAN



BEE  
CARDIGAN



GLITTER  
SWEATER



GLITTER  
SWEATER



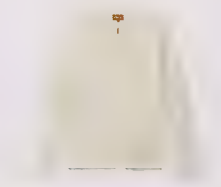
TURTLE NECK  
SWEATER



TURTLE NECK  
SWEATER



TONY LONG SLEEVE  
POLO



TONY LONG SLEEVE  
POLO

# AUTUMN/WINTER 2018



TWO TONE POLO  
SWEATER



TWO TONE POLO  
SWEATER



NUKE  
BUTTON UP



NUKE  
BUTTON UP



BUBBLES  
BUTTON UP



BUBBLES  
BUTTON UP



SAVE THE BEES  
WORK SHIRT



SAVE THE BEES  
WORK SHIRT



SHORT SLEEVE  
OXFORD



SHORT SLEEVE  
OXFORD



SHORT SLEEVE  
OXFORD



CHECKERED POLO  
JERSEY



CHECKERED POLO  
JERSEY



STRIPED  
POLO



SEVEN BASEBALL  
JERSEY



REVERSIBLE VEST



GOLF LOGO HOODIE



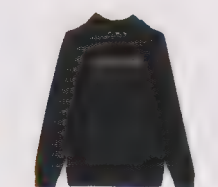
GOLF LOGO HOODIE



GOLF LOGO HOODIE



GOLF LOGO HOODIE



GOLF-THEQUE  
HOODIE



GOLF-THEQUE  
HOODIE



GOLF-THEQUE  
HOODIE



NEU GOLF  
HOODIE



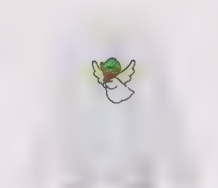
NEU GOLF  
HOODIE



NEU GOLF  
HOODIE



CHILD OF GOLF  
HOODIE



CHILD OF GOLF  
HOODIE



WHERE PROTEC-  
TION HOODIE



WHERE PROTEC-  
TION HOODIE



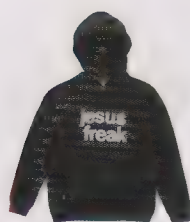
# AUTUMN/WINTER 2018



FIND SOME TIME  
HOODIE



FIND SOME TIME  
HOODIE



JESUS FREAK  
HOODIE



JESUS FREAK  
HOODIE



JESUS FREAK  
HOODIE



PATROL HOODIE



PATROL HOODIE



PATROL HOODIE



SUNFLOWER  
HOODIE



SUNFLOWER  
HOODIE



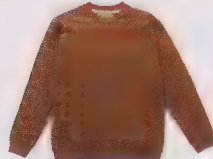
SUNFLOWER  
HOODIE



FIND SOME TIME  
CREW NECK



FIND SOME TIME  
CREW NECK



OLDE GOLF  
CREW NECK



OLDE GOLF  
CREW NECK



OLDE GOLF  
CREW NECK



CHURCH  
PANTS



CHURCH  
PANTS



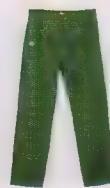
CHURCH  
PANTS



SMILEY FACE  
DENIM JEANS



SMILEY FACE  
DENIM JEANS



SMILEY FACE  
DENIM JEANS



CORDUROY  
WORK PANTS



CORDUROY  
WORK PANTS



CORDUROY  
WORK PANTS



GOLF LE FLEUR\*  
CARGO PANTS



GOLF LE FLEUR\*  
CARGO PANTS



VERTICAL STRIPE  
DRESS PANTS

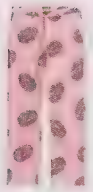


VERTICAL STRIPE  
DRESS PANTS



ID  
CHINO PANTS

# AUTUMN/WINTER 2018



ID  
CHINO PANTS



GOLF LE FLEUR\*  
CHINO PANTS



GOLF LE FLEUR\*  
CHINO PANTS



GOLF LE FLEUR\*  
CHINO PANTS



ALLIGATOR  
DENIM JEANS



ALLIGATOR  
DENIM JEANS



GOLF-THEQUE 3M  
TRACK PANTS



GOLF-THEQUE 3M  
TRACK PANTS



POSH GOLF  
POLAR FLEECE



POSH GOLF  
POLAR FLEECE



GOLF LOGO  
SWEAT PANTS



GOLF LOGO  
SWEAT PANTS



GOLF LOGO  
SWEAT PANTS



GOLF LOGO  
SWEAT PANTS



WORLD WIDE  
TRACK PANTS



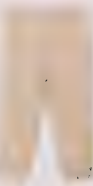
WORLD WIDE  
TRACK PANTS



FIND SOME TIME  
SWEAT PANTS



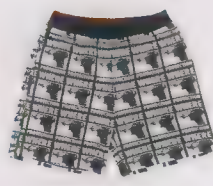
FIND SOME TIME  
SWEAT PANTS



SEVEN BASEBALL  
PANTS



WHERE PROTEC-  
TION SHORTS



WHERE PROTEC-  
TION SHORTS



SEX ED  
SHORTS



SEX ED  
SHORTS



SEX ED  
SHORTS



BASIC  
SHORTS



BASIC  
SHORTS



BASIC  
SHORTS



BASIC POCKET TEE



BASIC POCKET TEE



BASIC POCKET TEE



# AUTUMN/WINTER 2018



ROMEO RINGER TEE



ROMEO RINGER TEE



ROMEO RINGER TEE



ROMEO RINGER TEE



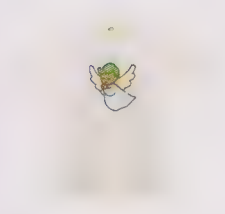
SEX ED RINGER TEE



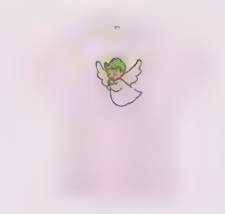
SEX ED RINGER TEE



SEX ED RINGER TEE



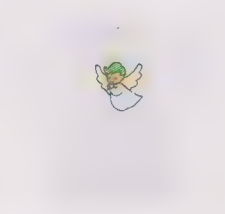
CHILD OF GOLF TEE



CHILD OF GOLF TEE



CHILD OF GOLF TEE



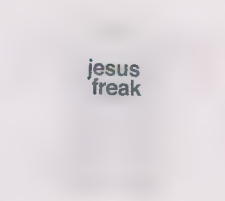
CHILD OF GOLF TEE



JESUS FREAK  
TEE



JESUS FREAK  
TEE



JESUS FREAK  
TEE



JESUS FREAK  
TEE



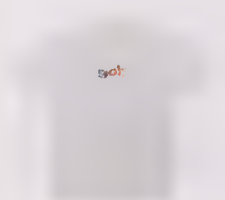
ROUNDS  
TEE



ROUNDS  
TEE



ROUNDS  
TEE



ROUNDS  
TEE



OLDE GOLF  
TEE



OLDE GOLF  
TEE



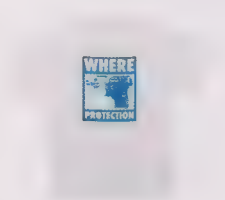
WHERE PROTEC-  
TION TEE



WHERE PROTEC-  
TION TEE



WHERE PROTEC-  
TION TEE



WHERE PROTEC-  
TION TEE



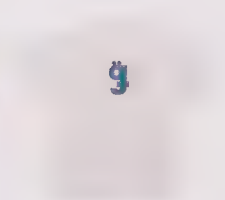
PUZZLE  
TEE



PUZZLE  
TEE



PUZZLE  
TEE

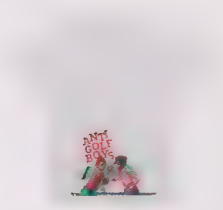


PUZZLE  
TEE

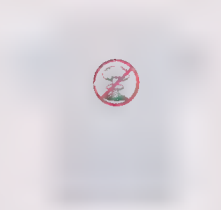


ANTI GOLF BOYS  
TEE

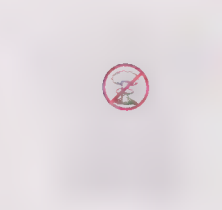
# AUTUMN/WINTER 2018



ANTI GOLF BOYS  
TEE



NO NUKES  
TEE



NO NUKES  
TEE



NO NUKES  
TEE



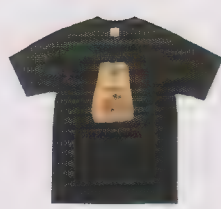
JUICE  
TEE



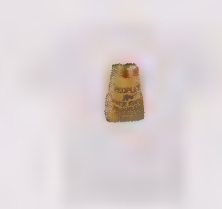
JUICE  
TEE



JUICE  
TEE



FREE FOOD  
TEE



FREE FOOD  
TEE



FREE FOOD  
TEE



SUNFLOWER  
TEE



SUNFLOWER  
TEE



SUNFLOWER  
TEE



SUNFLOWER  
TEE



SPIN  
TEE



SPIN  
TEE



SPIN  
TEE



SPIN  
TEE



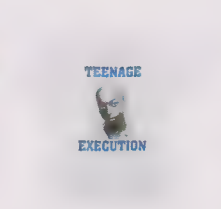
STINNEY  
TEE



STINNEY  
TEE



STINNEY  
TEE



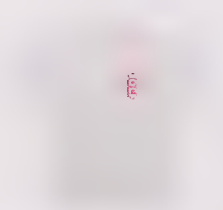
STINNEY  
TEE



NEON  
TEE



NEON  
TEE



NEON  
TEE



NEON  
TEE



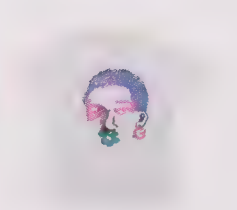
KISS  
TEE



KISS  
TEE



KISS  
TEE



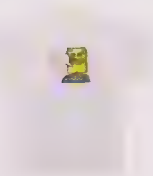
KISS  
TEE



# AUTUMN/WINTER 2018



COMIC  
TEE



COMIC  
TEE



COMIC  
TEE



DOODLE  
TEE



DOODLE  
TEE



GOLF-THEQUE  
TEE



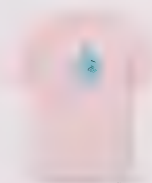
GOLF-THEQUE  
TEE



GOLF-THEQUE  
TEE



GOLF-THEQUE  
TEE



SQUIRREL  
TEE



SQUIRREL  
TEE



EAT ME  
TEE



EAT ME  
TEE



EAT ME  
TEE



YOURS TRULY  
TEE



YOURS TRULY  
TEE



KARAOKE  
TEE



KARAOKE  
TEE



TRACE  
TEE



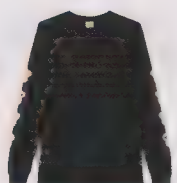
TRACE  
TEE



FIEND  
TEE



FIEND  
TEE



AMOEBA LONG  
SLEEVE TEE



AMOEBA LONG  
SLEEVE TEE



AMOEBA LONG  
SLEEVE TEE



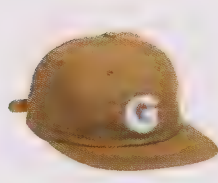
FOLKLORE LONG  
SLEEVE TEE



FOLKLORE LONG  
SLEEVE TEE



3D G 6 PANEL  
HAT



3D G 6 PANEL  
HAT



3D G 6 PANEL  
HAT

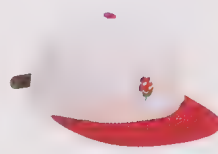
# AUTUMN/WINTER 2018



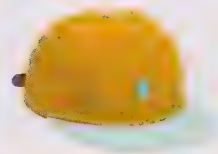
3D G 6 PANEL  
HAT



FLOWER 6 PANEL  
HAT



FLOWER 6 PANEL  
HAT



FLOWER 6 PANEL  
HAT



BEE 6 PANEL  
HAT



BEE 6 PANEL  
HAT



BEE 6 PANEL  
HAT



BEE 6 PANEL  
HAT



OLDE GOLF 6 PANEL  
HAT



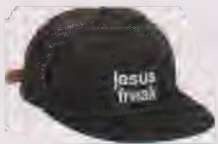
OLDE GOLF 6 PANEL  
HAT



OLDE GOLF 6 PANEL  
HAT



OLDE GOLF 6 PANEL  
HAT



JESUS FREAK 6  
PANEL HAT



JESUS FREAK 6  
PANEL HAT



SPIN 6 PANEL  
HAT



SPIN 6 PANEL  
HAT



SPIN 6 PANEL  
HAT



CORPORATE 5 PAN-  
EL HAT



CORPORATE 5 PAN-  
EL HAT



CORPORATE 5 PAN-  
EL HAT



STINNEY 5 PANEL  
HAT



STINNEY 5 PANEL  
HAT



STINNEY 5 PANEL  
HAT



ANTI GOLF BOYS 5  
PANEL HAT



ANTI GOLF BOYS 5  
PANEL HAT



ANTI GOLF BOYS 5  
PANEL HAT



ROMEO TRUCKER  
HAT



ROMEO TRUCKER  
HAT



ROMEO TRUCKER  
HAT



ROMEO TRUCKER  
HAT



# AUTUMN/WINTER 2018



WORLD WIDE JOG-  
GER HAT



WORLD WIDE JOG-  
GER HAT



AMOEB A 6 PANEL  
HAT



AMOEB A 6 PANEL  
HAT



AMOEB A 6 PANEL  
HAT



AMOEB A 6 PANEL  
HAT



GAYLORD 6  
PANEL HAT



GAYLORD 6  
PANEL HAT



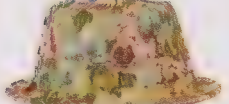
GAYLORD 6  
PANEL HAT



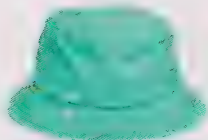
ID PAINTERS  
CAP



ID PAINTERS  
CAP



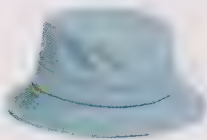
GARDEN BUCKET  
HAT



BUBBLES  
BUCKET HAT



BUBBLES  
BUCKET HAT



DENIM BUCKET  
HAT



KHAKI BUCKET  
HAT



MEDALLION BELL  
BUCKET HAT



MEDALLION BELL  
BUCKET HAT



PIXEL STRIPED  
BEANIE



PIXEL STRIPED  
BEANIE



PIXEL STRIPED  
BEANIE



PIXEL STRIPED  
BEANIE



BASIC  
BEANIE



BASIC  
BEANIE



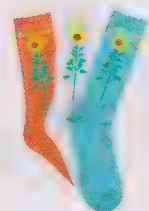
BASIC  
BEANIE



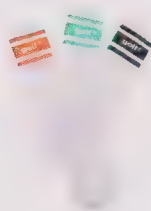
OLDE GOLF  
SOCKS



NO NUKES  
SOCKS



SUNFLOWER  
SOCKS



BASIC  
SOCKS



FLOWER  
SOCKS

# AUTUMN/WINTER 2018



PUZZLE  
SOCKS



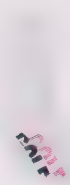
POSH GOLF  
GLITTER SOCKS



LE FLEUR  
DRESS SOCKS



CHILD OF GOLF  
SOCKS



ARCHES  
SOCKS



GELATO  
SOCKS



GELATO  
SOCKS



POSH GOLF  
GLITTER SOCKS



WORLD WIDE  
DUFFLE BAG



WORLD WIDE  
DUFFLE BAG



ID  
BACK PACK



ID  
BACK PACK



ALLIGATOR  
TOTE BAG



ALLIGATOR  
TOTE BAG



ALLIGATOR  
CLUTCH



ALLIGATOR  
CLUTCH



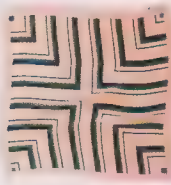
ALLIGATOR  
CARD HOLDER



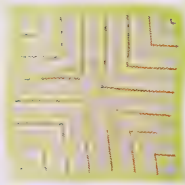
ALLIGATOR  
CARD HOLDER



JUICE  
TOTE BAG



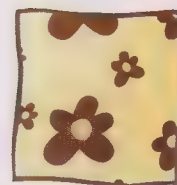
STRIPED SILK  
SCARF



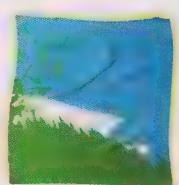
STRIPED SILK  
SCARF



GARDEN  
SILK SCARF



LE FLEUR  
SILK SCARF



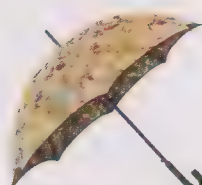
GELATO  
SILK SCARF



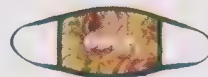
NO VIOLENCE  
VEST



GARDEN  
APRON



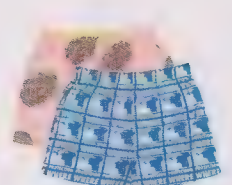
TOP: GOLF le  
FLEUR\* UNO IN PUR-



GARDEN  
FACE MASK



DELUXE WOVEN  
BOXERS



WOVEN  
BOXERS



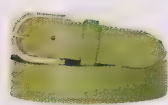
# AUTUMN/WINTER 2018



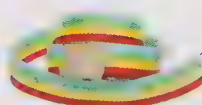
GOLF LOGO  
BOXER BRIEFS



ALLIGATOR  
BELT



ALLIGATOR  
BELT



GOLF PRIDE  
WEBBED BELT



OLDE GOLF  
BELT BUCKLE



OLDE GOLF  
BELT BUCKLE



OLDE GOLF NECK-  
LACE



OLDE GOLF  
RING



NUKE  
PILLOW



GOLF FISHEYE  
SLIP MAT



GOLF FISHEYE  
COASTERS



AMOEBA  
COASTERS



TEA CUP  
SET



OLDE GOLF  
DOOR MAT



NUKE  
SNOW GLOBE



OLDE GOLF  
POCKET KNIFE



STINNEY  
DECK



SUNFLOWER  
DECK



ROUNDS  
DECK



GOLF LOGO  
NALGENE



FUZZY BEE  
CAR CADDY



FLOWER  
LIGHTER



FLOWER  
LIGHTER



JESUS FREAK  
LIGHTER



JESUS FREAK  
LIGHTER



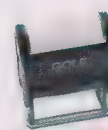
ROUNDS  
LIGHTER



ROUNDS  
LIGHTER



NO VIOLENCE  
DOOR HANGER



WE'RE ALL  
GONNA DIE



CHILD OF GOLF  
CERAMIC ANGEL

# AUTUMN/WINTER 2018



GOLF LOGO  
CAUTION TAPE



ROMEO  
PIN



WHERE PROTEC-  
TION PIN



FLOWER  
PIN



OLDE GOLF  
PIN



GOLF LOGO  
STICKER



ROUNDS  
STICKER



ROUNDS  
STICKER



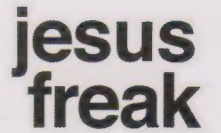
CHILD OF GOLF  
STICKER



CHILD OF GOLF  
STICKER



BEE  
STICKERS



JESUS FREAK  
STICKER



NUKE  
STICKER



WHERE PROTEC-  
TION STICKERS



NO NUKES  
STICKER



FLOWER  
STICKERS



SPIN  
STICKER



GOLF-THEQUE  
STICKERS









